2025

DJANGOCON.EU

DUBLIN

SPONSORSHIP BROCHURE

ABOUT DJANGOCON EUROPE

DjangoCon Europe is one of the world largest Django conference gathering hundreds of practitioners from the four courners of the world!

Each year a new country, new line up of speakers, exciting workshops and immersive sprints are parte of the awesome ingredients that bring together a strong and engaged community!

Exciting News! DjangoCon Europe 2025 is coming to Dublin!

Mark your calendars and **SAVE THE DATE: April 23-27**!

This event is a one-stop-shop for numerous networking opportunities your brand can tap into!

PREVIOUS YEARS
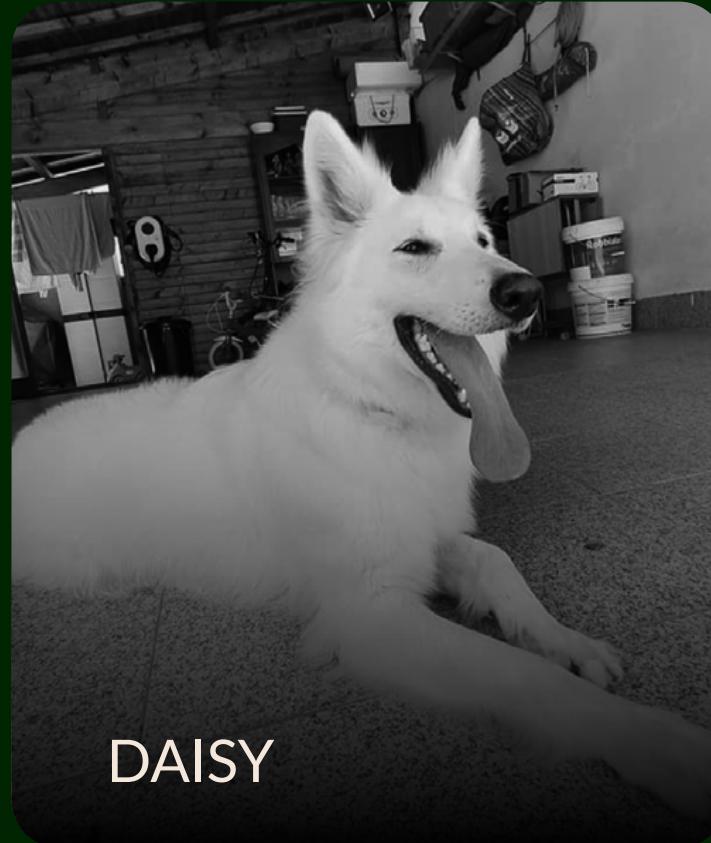
▶ Prague, Czech Republic

▶ Berlin, Germany

▶ Amsterdam, Netherlands

▶ Zurich, Switzerland

▶ Warsaw, Poland

▶ Île des Embiez, France

▶ Cardiff, United Kingdom

▶ Budapest, Hungary

▶ Florence, Italy

▶ Heidelberg, Germany

▶ Copenhagen, Denmark

▶ Porto, Portugal

▶ Edinburgh, United Kingdom

▶ Vigo, Spain
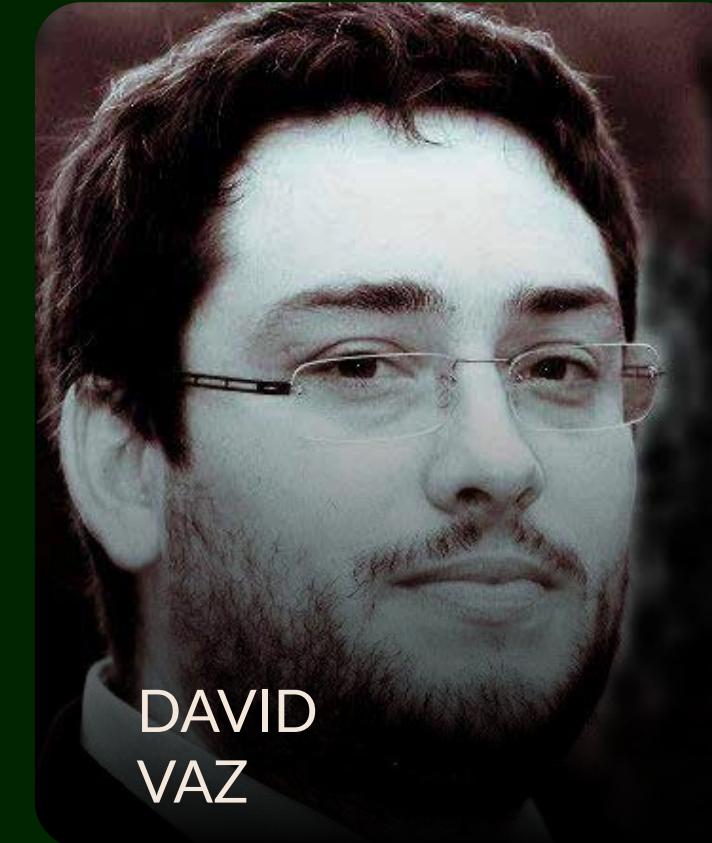
MEET THE CORE TEAM

BIA RODRIGUES

DAISY

DAVID VAZ

FELIPE VALVERDE

FREDERICO RODRIGUES

GONÇALO SOUSA

JULIUS BOAKYE

**LUÍS VAZ**

MARIA HELENA MACHADO
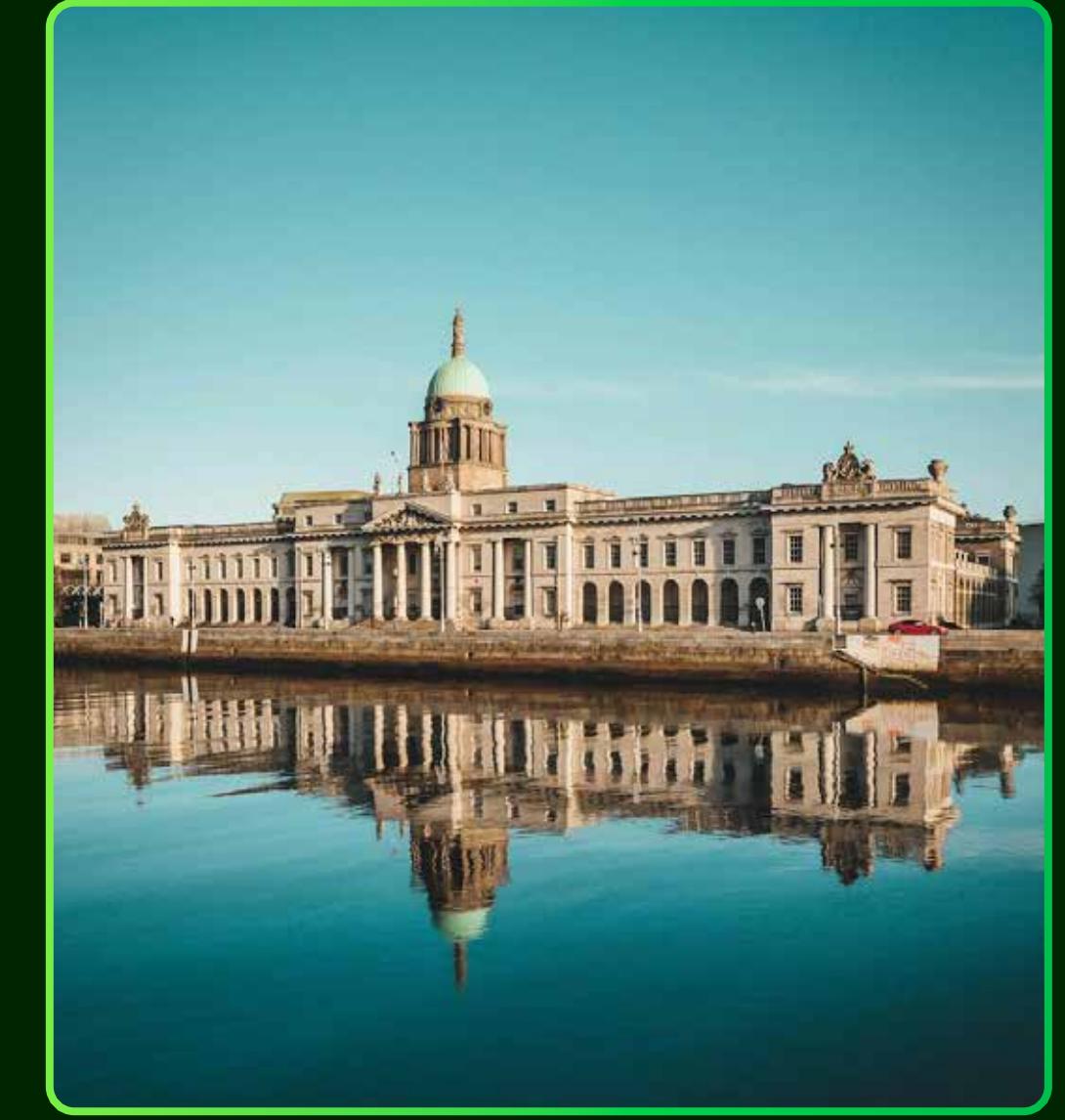
MIGUEL MAGALHÃES
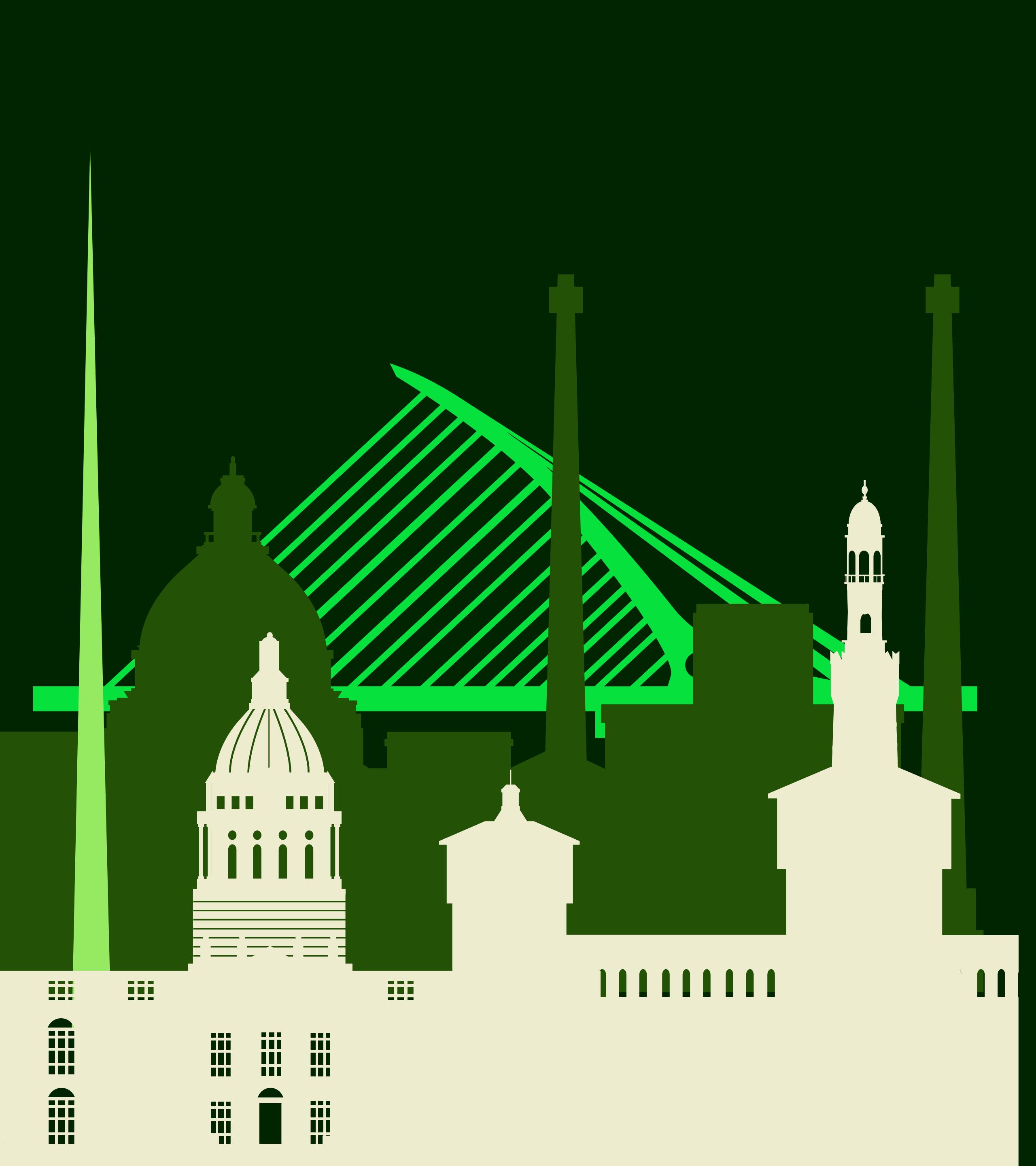
ABOUT THE CONFERENCE

DjangoCon Europe 2025 will take place in Dublin.

📆 April 23rd-27th
📌 Talbot Hotel Stillorgan
🎙 3 days of Talks and Workshops
💻 2 days of sprints

We estimate a full house event: 400 attendees!

ABOUT DUBLIN

Welcome to Dublin, a city that's as intimate as a village and as friendly as an Irish pub. Framed by mountains, centred on a river and edged by a beautiful bay, the city's streets and alleys are filled with vibrant art and historic buildings, hip cafés and traditional "old man" pubs, as Dubliners call them.
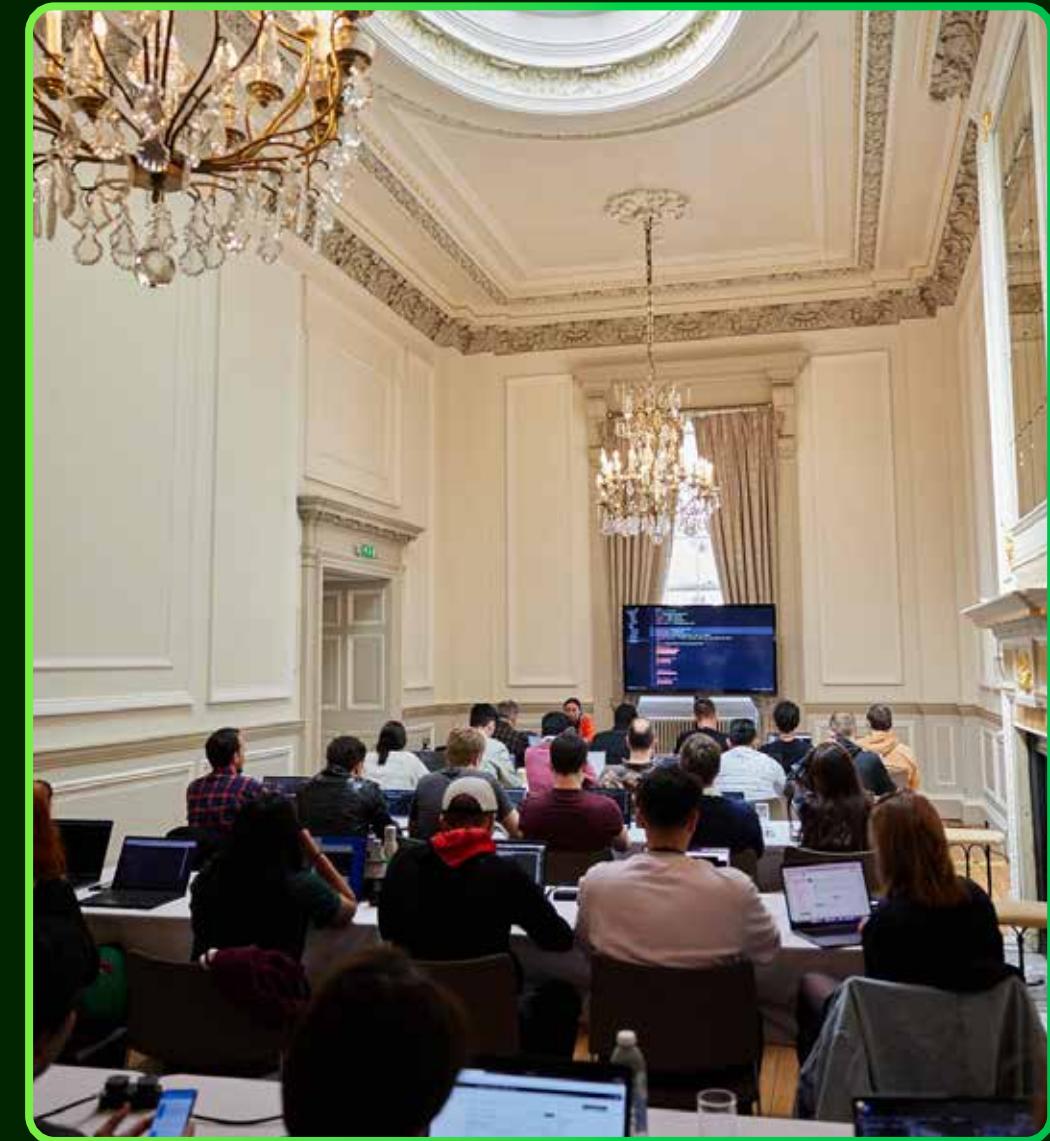
Walk the streets and you'll feel the energy of over 1,000 years of history, as echoes of the Vikings mix with buzzing boutiques, cobbled streets reverberate with the sounds of buskers, and 18th century parks play host to festivals, film and food markets.

- *ireland.com*

WHO IS ATTENDING?

This is a conference for software developers, DevOps, entrepreneurs, marketeers, sprouting new Djangonauts, recruiters and exciting partners working with Python and Django.

The attendees are a mixed crowd with various professional positions and levels. Approximately half are newcomers.
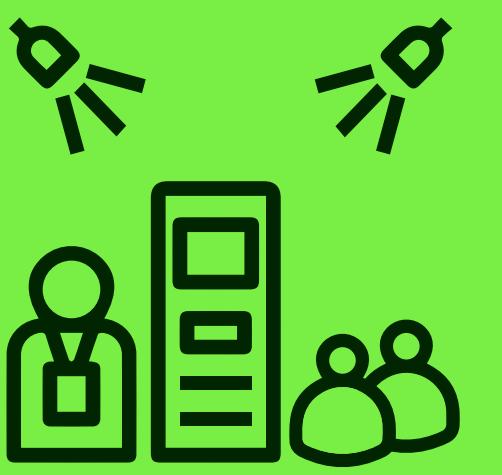
SPONSORSHIP

By taping into this community, your Brand can leverage value.
We deliver stock sponsorship packages and/or custom sponsorship
opportunities with high impact in terms of increased visibility and
lead generation, such as prime booth locations, speaking opportunities,
and branding exposure.

DjangoCon Europe is the right spot to:
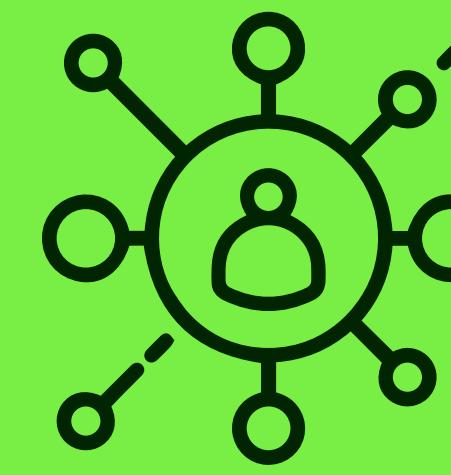
**RAISE BRAND
AWARENESS**

**SHOWCASE
PRODUCTS
OR SERVICES**

**RECRUITING
AND SELECTING
FIELD TRIPS**

NETWORK

STOCK SPONSORSHIP PACKAGES

		Diamond 15K €	Platinum 10K €	Gold 7K €	Silver 3K €	Bronze 1K €
Logos and Placement	Conference Website	✔	✔	✔	✔	✔
	Live Stream	✔	✔	✔	✔	✔
	Printed on Credentials	✔	✔	✔	✔	
	Conference Hall Booth	Triple-sized	Double-sized	Normal size		
	Logo on Stage	✔	✔			
	Youtube Video Frame	✔	✔			
	Logo on Crew T-shirts	✔				
	Logo on Speaker Podium	✔				
Registration Benefits	Sponsor Badge Ribbon	✔	✔	✔	✔	✔
	Tickets	8	5	3	1	
Signage & Collateral (Provided by Sponsor)	Tote Bag Inserts	✔	✔	✔	✔	✔
	Videos for Intermission	✔	✔	✔	✔	✔
	Roll-up for Check in/Venue	✔	✔	✔	✔	
	Roll-up for Coffee Breaks	✔	✔			
	Roll-up for Speakers Stage	✔				
Social Media & Press	Press Release	✔	✔	✔	✔	
	Tweets	3	3	2	1	

CUSTOM SPONSORSHIP PACKAGES
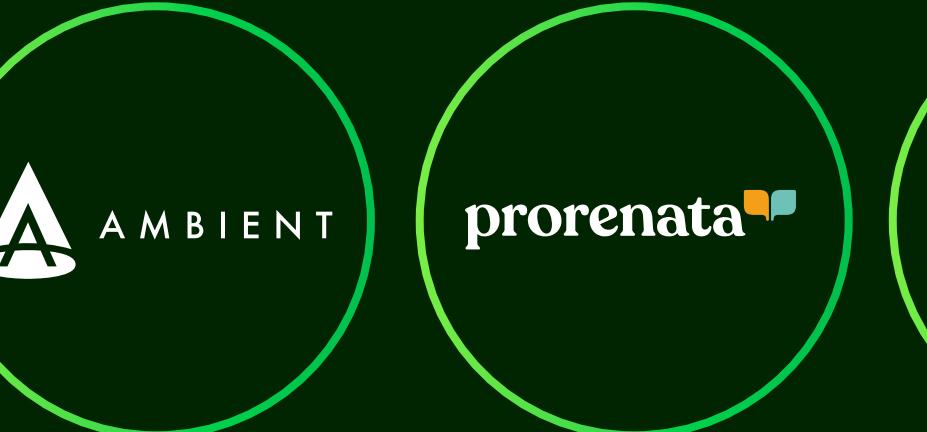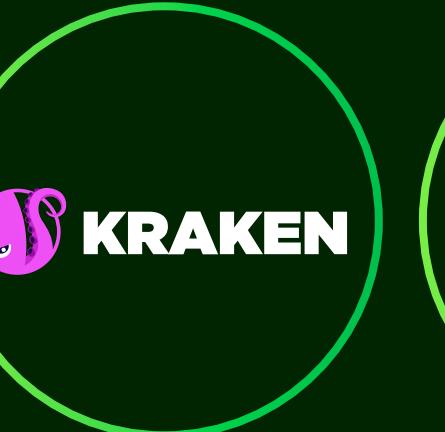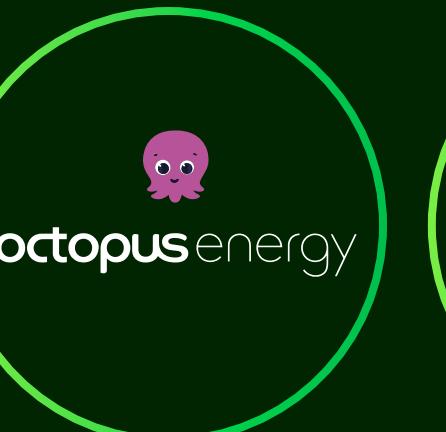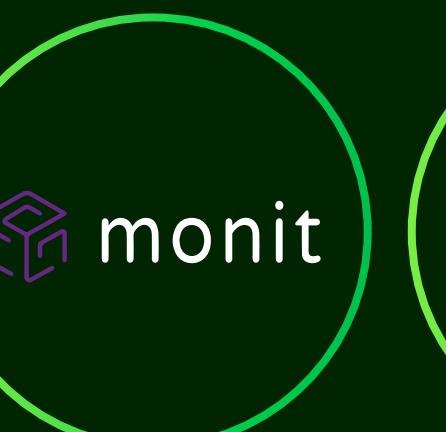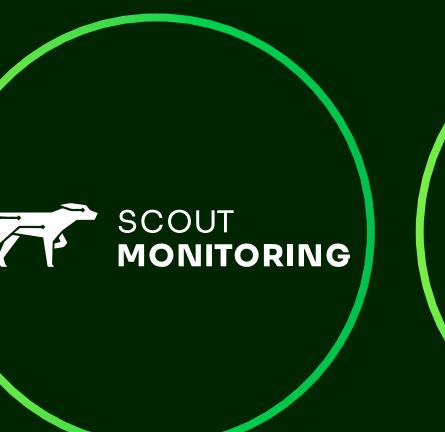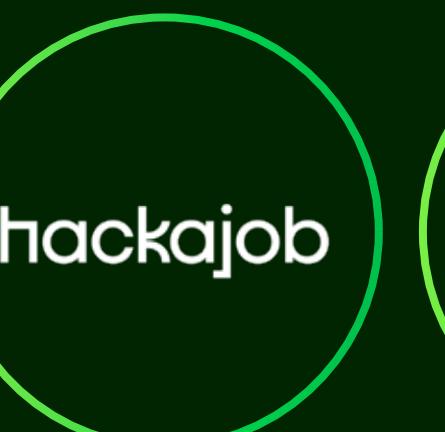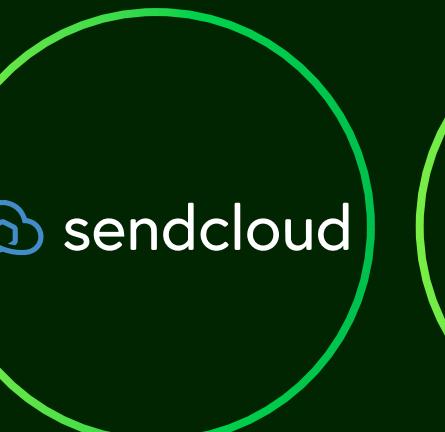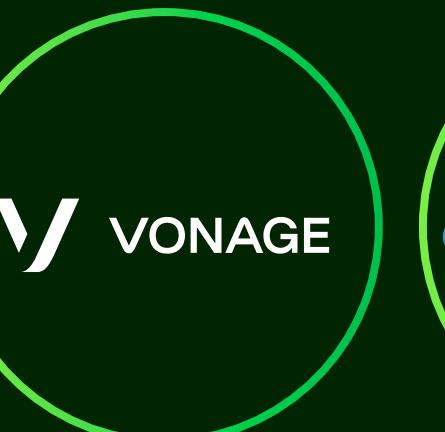
To leverage your Brand exposure, or to generate specific or even private networking opportunities, depending on your business goals, we can discuss customised sponsorship options like:

☕ Welcome Coffee
🥐 Coffee Breaks
🍝 Lunch
🎉 Party
🍲 Speakers Dinner
💻 Sponsored workshop
🕹️ Activities during breaks
🗣️ Contests
🥴 Quiet Room

In these activities, besides Brand exposure in panels or rollups, therewill be special announcements by the team, as well as on social media and website.

We will be more than happy to discuss individual options or answer all your questions. You can reach our sponsors relations team at sponsors@djangocon.eu.

PREVIOUS SPONSORS

platform.sh · VERVE · blackfire.io (A Platform.sh product) · LOUD SWARM (by six feet up) · VONAGE · sendcloud · {MAYKIN} · Torchbox (Creators of Wagtail) · 89grad · ticketbutler

15Five · DIVIO · JET BRAINS · Kolo · hackajob · SCOUT MONITORING · monit · beamian · AppSignal · Aptible

isshub.io · djangostars · Read the Docs · WOMEN WHO CODE · silvr. · stickermule · SENTRY · Simple Poll · Python Academy (Training & Consulting) · zibra wireless

lincoln loop · FOXLEY TALENT · GoDaddy · Octopus energy · PAESSLER THE MONITORING EXPERTS · PROUNIX · Skyscanner · django · Travis CI · pretix

CheckSec · SaltPay · Beauhurst · zyklum · KRAKEN · AMBIENT · prorenata · six feet up (python & cloud expert consulting) · descript · pythonanywhere

WHY SPONSOR US?

MARKETING

Do you have a Product, Service or Brand that is loved by or will be loved by the Django/Python developers and forward thinking entrepreneurs in Europe and the World? Here you can expose yourself digitally, on printed material and if you wish meet everyone by having a booth.

RECRUITMENT

Let's admit, software developers are hard to get and they are not actively looking for a job themselves. Therefore, to meet and be present for the world's best Django developers at this event is a booth: lucrative and unique.

DIVERSITY

Everyone is welcome, should be able to attend this conference and be in their comfort zone while doing so.
The Django community puts pride and effort into diversity, respecting each other and being excellent to one another. Diversity encapsulates much and we are proud to embrace it! Diversity is a part of the Django Project's DNA and always will be.

GIVING BACK

Be a community leader and give back to the open-source community Django is. As a part of the conference, individuals from all countries can apply for grants to make it possible to attend this life-changing event. The conference must be affordable because many contributors to Django, attendees and speakers would not otherwise be able to attend without sponsorships from the community. Please consider supporting with any amount to give everyone involved an opportunity to attend.

NETWORKING

If you want to stand out from the crowd with your company, network and seek new potential collaborations and partners, DjangoCon Europe is the place to be. Also, along with most sponsor packages, there are tickets included, and your employees will, therefore, attend a conference with valuable education from talks and workshops.

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JOIN US MAKING THIS HAPPEN

DjangoCon Europe 2025 is organised by Ad Evolutio Lda., registered at the following location:

Rua Gonçalo Cristóvão, 185-6
4000-269 Porto, Portugal

If you wish to discuss any specific details, or any other subject, please reach out to Luís Vaz at sponsors@djangocon.eu